



## PRESS RELEASE

### Partners Showcase MQA at RMAF 2017

**Denver, CO—October 5, 2017**—Multiple partners will be demonstrating MQA as part of their exhibition activities during Rocky Mountain Audio Fest, the high-end consumer audio show held in Denver on 6-8 October.

Hi-res download service, Onkyo Music, will be giving away free download vouchers at the Pioneer booth, and show attendees will also be able to listen to master quality recordings on the latest MQA-enabled Pioneer & Onkyo portable digital audio players. MQA is set to feature prominently on Onkyo Music's newly revamped store with the service offering one of the largest sources of MQA music.

Recently announced Sonic Studio's Amarra Luxe 4 media player (version 4.1) will be demonstrated live during the RMAF show, enabling integrated TIDAL support for HiFi subscribers and offering all the benefits of the MQA experience for local playback on macOS.

Esoteric is one of the latest partners to integrate MQA technology into its range of high-end audio hardware products, and will be offering demonstrations on its flagship N-01 network audio player.

Experience MQA music and explore playback options from MQA partners exhibiting in the following locations:

Amarra - demos at MrSpeakers, Studio Electric, Swan Song Audio  
AudioQuest - CanJam 21  
Aurender - 8th Floor 8014  
Bel Canto - 7th Floor 7017  
Berkeley Audio Design - Scott Walker Audio, 5th Floor 5016  
Bluesound / NAD / Lenbrook - 8th Floor 8021  
Brinkmann Audio - Ponderosa  
Esoteric (proof of concept demo) - Atrium 5 Room 521  
Mark Levinson (proof of concept demo) - 8th Floor 8032  
Moon by Sim Audio (proof of concept demo) - CanJam 61-62  
MSB - 3013  
Mytek - Lobby 13  
Pioneer / Onkyo - CanJam 68  
Technics - 1117 / 9017

MQA's music partner network includes: Sony Music, Universal Music Group, Warner Music Group and, on behalf of the independent label community, Merlin; streaming and download partners include TIDAL, 2L, e-onkyo music, HIGHRESAUDIO, nugs.net and Onkyo Music. Global music streaming platform, Deezer, and Korean-based hi-res streaming service, Groovers, have both recently announced their intention to integrate MQA. New partnerships with

hardware brands and music services continue to develop, visit [www.mqa.co.uk](http://www.mqa.co.uk) for the most up-to-date partner list.

-Ends-

**MQA Press Contacts**

[lisa@mqa.co.uk](mailto:lisa@mqa.co.uk)

[sarah@mqa.co.uk](mailto:sarah@mqa.co.uk)

**Press Site for MQA**

URL: [www.mqa.co.uk/press](http://www.mqa.co.uk/press)

**About MQA:**

Using pioneering scientific research into how people hear, the MQA team has created a technology that captures the sound of the original studio performance. The master MQA file is fully authenticated and is small enough to stream or download, while also being backward compatible, so you can play MQA music on any device. MQA's award-winning technology is licensed by labels, music services and hardware manufacturers worldwide and is certified by the RIAA. MQA is a UK-based private company.

MQA is an industry member of CEDIA, CTA, A2IM, AIM and DEG.

For more information visit [www.mqa.co.uk](http://www.mqa.co.uk)

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